**2024 IEEE 20TH INTERNATIONAL CONFERENCE ON AUTOMATION SCIENCE AND ENGINEERING**

# CASE 2024

# AUTOMATION 5.0: automation everywhere for better and smarter living

**August 28 – September 1, 2024, Bari, Italy**
**https://2024.ieeecase.org/**

IEEE
Advancing Technology for Humanity

IEEE Robotics & Automation Society

# Sponsor Benefits Flyer

## About the Conference

The *IEEE 20th International Conference on Automation Science and Engineering* (CASE 2024) is one of the two flagship conferences of the *IEEE Robotics & Automation Society* and provides a primary forum for cross-industry multidisciplinary research in automation and robotics.

Taking place from August 28 to September 1, 2024, in the charming region of Puglia (or Apulia), Italy, CASE 2024 offers a delightful setting on the Adriatic Sea coast. Puglia, known for its captivating beauty and vibrant culture, is not only an economic hub in Southern Italy but also a multicultural and welcoming community, acting as a link between the West and the East.

**CONFERENCE THEME: Automation 5.0: automation everywhere for better and smarter living**

The conference will focus on Automation 5.0: automation everywhere for better and smarter living and will include tutorials and workshops, a technical program of presentations, keynote lectures, and social events. The conference will cover a wide range of topics on Systems, Automation, Control theory, Autonomous Systems, Discrete Event Systems, Smart Cities, Robotics, Building Automation, Smart Mobility, Information and Communication Technologies, and Factory 4.0.

CASE 2024 invites special session and workshop proposals, regular papers, industry papers and presentation-only papers related to the conference topics.

## Key Reasons to Sponsor

- Enhance and increase your brand awareness **globally** to **500 – 600 expected delegates** with high percentage from **Europe, North America** and **Asia-Pacific** regions.
- **Grow your network worldwide** with leading robotics and automation engineers, researchers, and practitioners.
- **Showcase your products, services, and innovative solutions** to a highly targeted audience.
- Engaging in discussions and gaining insights into the l**atest trends, advancements, and challenges in the industry**.

## Topics

IEEE CASE 2024 invites special session and workshop proposals, regular papers, industry papers and presentation-only papers related to the conference topics, which include but are not limited to the following topics:

- Human-centered automation
- Automation in life science
- Sustainability and green automation
- Automation in agriculture and horticulture
- Automation sciences for pandemics
- Healthcare automation
- Smart building and construction
- Knowledge-based automation
- Manufacturing automation
- Cloud-based automation
- Big data, data mining and machine learning
- Privacy and security in automation

# Available Sponsorship Packages

The Committee offers lucrative packages below that will ensure maximum benefit to your organization through our delegates, affiliated organizations, and reputable industry presence.

A variety of sponsorship opportunities will be available at the 2024 Conference. The Committee is happy to negotiate a package that will be of maximum benefit to your Organization/Company and IEEE CASE 2024. We are also happy to discuss any new proposals you may wish to put forward.

Your participation as a sponsor and/or exhibitor will ensure your access to the delegates at this International Conference and affiliated organizations.

| Benefits | Gold | Silver | Bronze | Start-Up |
|---|---|---|---|---|
| Conference registrations | 4 | 3 | 2 | 1 |
| Dinner ticket | 4 | 3 | 2 | 1 |
| Logo on website | ✓ | ✓ | ✓ | ✓ |
| Logo on conference program | ✓ | ✓ | ✓ | |
| Marketing collateral in conference tote bags | ✓ | ✓ | ✓ | |
| Full page advertisement in conference program | ✓ | ✓ | | |
| Rolling banner at conference | ✓ | ✓ | | |
| Exhibition Space | 6m x 1.2m | 3m x 1.2m | 3m x 1.2m | Mini stand |
| Video to play on screens during breaks in main exhibition/catering room | 60 seconds | 30 seconds | 10 seconds | |
| *EUR* | **15,000 €** | **10,000 € *5,000 €** | **5,000 € *2,500 €** | **\*\*1,500 €** |

*\*SME Discount*

**Small-Medium Enterprises (SMEs)** with a maximum **250 employees** and a turnover of less than **50 million euro** are eligible for a **50% discount of silver and bronze sponsorship packages** above. This is a great chance for SME champions and advocates of automation science and engineering to showcase their brands and be the first in-the-know in latest research.

*\*\*Start-Up*

Only **start-up companies** with less than **500,000 €** revenue per year are eligible for this package.

# Additional Opportunities

For those wanting a different exposure in the event without registrations, exhibition space or function tickets, we have special options for you that could also be an add-on to the standard package.

If you wish to discuss one of the packages or negotiate a different kind of package more suitable to your Organization/Company, please contact Raffaele CARLI (raffaele.carli@poliba.it) and Kazuhiro SAITOU (kazu@umich.edu).